



**Local Govt Insights**  
Delivering Community Outcomes

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**Delivering Community  
Outcomes**

*A specialist team of experts in  
public affairs and planning  
advocacy*



## About Local Government Insights

Established in 2015, Local Government Insights (LGI) has become a leading firm of advisers, that specialises in government policies, public affairs, community engagement, planning advisory and consulting services.

By engaging with a variety of stakeholders, from politicians to local community groups, LGI believes and modus operandi, is that collaboration is the best way to deliver better community outcomes whilst bearing in mind that each stakeholder can sometimes have adverse interests. LGI operations are designed and focused on the successful delivery of outcomes desired by our clients regardless of the constantly changing political map. Working in partnership with other like-minded organisations has enabled LGI to call upon extra resources to ensure that the job gets done. This collaborative approach enables all identified stakeholders to be engaged, thus achieving the desired outcomes.



## Public Affairs

The environment for Politics in the UK has become increasingly complicated. Therefore, protecting and enhancing reputation and strengthening relationships with political, business and stakeholder community has never been more important.

At LGI we understand that the policy, political and regulatory framework impacting your organisation is critical to your overall success. That is why our specialist team of Public Affairs consultants work to ensure that your voice is heard by the right people at the right level of Central, Devolved & Local government.



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PUBLIC AFFAIRS

# STAKEHOLDER ENGAGEMENT

## Stakeholder Management

Stakeholder engagement is central to recognising the needs of local places and successful engagement leads to better quality plans, decisions and services, with communities that feel empowered and involved in deciding how their places grow.

Depending on the business or organisation stakeholders can differ. They can include business owners, boards of directors, shareholders, regulatory or government agencies, suppliers, employees, and customers, each has a unique perspective about what it will take for the organisation to succeed.

At LGI we believe that a key components of engaging effectively will be to build on existing links with communities, stakeholders and local organisations, involvement of elected members at all levels of both central and local government as community representatives and the development of new relationships as appropriate to ensure that all parts of the community are able to participate.

## Planning Advocacy

LGI planning team helps clients in the housebuilding, development, property investment, care home providers, and public sectors clients to gain planning consents and support for vital schemes.

Our work with developers, elected politician's and officers, has positioned us at the forefront of ethical stakeholder and community engagement. As specialists in planning advocacy, we help our clients to engage with relevant local communities to identify and address their concerns.

By developing relationships with key stakeholders and influencers, we minimise risks in the planning process in order to present schemes to planning committees with the best possible chance of receiving planning consent.

Our political and community insight means that we are trusted to deliver practical and informed advice for projects plans both large and small, and our client base.

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[www.localgi.com](http://www.localgi.com)



[localgovt.insights@outlook.com](mailto:localgovt.insights@outlook.com)



71-75, Shelton Street, London,  
WC2H 9JQ